**STANDARD CORE LEARNING VIDEO SCRIPT TEMPLATE**

The purpose of this template is to help you plan and script a core learning video explaining key concepts and/or topics.

The template includes suggestions and options that you can consider and tips for enhancing the effectiveness of your video.

It is recommended that you keep a copy of the template, and create your own version where you replace the suggestions and options with what you are actually going to do in your video.

**Target audience:** Knowing the target audience helps to pitch the subject video more accurately to the needs of the audience.

Does the audience have prior knowledge of the subject matter? If not, ensure you explain acronyms and subject-specific terms.

Are there cultural awareness issues to consider? Ensure colloquial ideas or analogies are explained to ensure equal understanding for diverse learners.

**Why create this video?:** Why should the viewer want to watch this video? What intriguing question, curiosity factor, ethical issue, subject, or point of interest will attract the viewer and hold their attention?

**Script length in time:** A guide for converting text to time depending on the speed of the reader is approximately every 130 words adds 1 minute in time.

The maximum length for a core learning video is 6-9 minutes and a maximum of 1100 words.

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| **CORE LEARNING TEMPLATE 1: Prescriptive Approach** **toward** **New Concept** | |
| **Video title** |  |
| **Welcoming statement & introduction** | Include a welcome message, introduce the subject, and inform learners about what they can expect to learn from the video. |
| **Key content** | Script out the primary content of the video, separating distinct topics into different sections if needed. Core learning videos can be structured in many different ways and can be customised to your context as needed, but the following structure is a recommended starting point:   1. Describe a situation or the context of the key problem 2. Ask a question that frames the problem in relation to the situation or context 3. Introduce the new concept or skill 4. Provide evidence to support our outline the new concept or new skill   Remember that an overview of key information rather than a prescriptive script will help result in a more natural delivery for the final video. |
| **Conclusion** | Provide a conclusive statement and a call to action. Invite the viewer to follow up with a task or activity related to the new concept in order to direct the student with the new found core knowledge or skill. |
| **Resource list** | Include the links to any resources (e.g. websites, articles, images, videos) you have used or referenced. Ensure that anything you make use of is copyright-compliant – meaning you either own a resource, have direct permission to use it, or is covered by a Creative Commons license that permits its use. |

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